



FUTURELY

your future starts now

FUTURELY: YOUR DIGITAL CAREER GUIDE

20 STEPS IN 2 MONTHS

2-3 HOURS PER WEEK

CERTIFICATE OF COMPLETION

Developed by graduates of Harvard Business School, MIT and NYU, with the support of successful career counselors across diverse industries ranging from tech, finance, startups, media, and design.

HOW DOES IT WORK?

Futurely is a **digital career counseling program** which helps students **take ownership of their future** by developing **awareness, curiosity** and **self-confidence**. Throughout the 20 step process, they'll build **real-world skills**, and an empowering plan.

Our initial aim is to develop the **student's self-awareness** by identifying **passions, interests** and **skills**. We'll tackle fear, communication, decision making, and how to execute the plan they've created. We are especially excited for students to connect with **real mentors** and **coaches** throughout the program.

The **20 steps** will be accessed asynchronously. Students are guided through weekly assignments over approximately **20 working hours**. At the end of the program, each student receives a **certificate of completion**.

With Futurely, students leave feeling excited, empowered, with ownership of their life, and ready to tackle the future!

20

steps



1

HOW TO FACE AND MITIGATE FEARS

The future can feel incredibly overwhelming. We'll take time to reflect on personal fears and possible barriers that could hinder your future plans. We'll also look ahead and begin to identify your individual talents that aid in overcoming challenges.

2

DISCOVER YOUR PASSIONS AND PEAK EXPERIENCES

Passions makes work, play. Passion brings joy to your life. We all have different passions and we look forward to uncovering yours here!

3

DISCOVER YOUR PERSONAL TRAITS (RIASEC MODEL)

Discovery of personal traits by using the Holland Occupational Theme theory: *Realistic, Investigative, Artistic, Social, Enterprising, Conventional*.

4

RIASEC, EXAMPLES FROM REAL LIFE

Enjoy videos from professionals that share their RIASEC traits and how it is linked to their passions, personalities, and work.

5

DISCOVER YOUR SKILLS AND STRENGTHS

Interactive exercise to identify skills and strengths.

6

DISCOVER REQUIRED SKILLS AND HOW TO DEVELOP THEM

The world of work is changing rapidly. Here you'll receive practical examples of *hard* and *soft skills* required in different careers and how to develop them.

7

JOBS OF THE FUTURE

Exposure to career choices of the future, through personal testimonials, HR experts videos and material.

8

HOW TO BUILD YOUR RESUME

Resume building and preparation focused on highlighting all the best parts of you (passions, skills and strengths)!

9

MAKING DECISIONS

How do you make the best decision with your future in mind? We make decisions everyday, but how do we make the big ones? This step will aid you in decision making, now and in the future

10

OPTIONS AFTER HIGH SCHOOL

"What are you going to do after high school?" We know this question is coming (if we aren't already getting it often). These exercises and videos will help you identify and analyze pros and cons of different possibilities to develop a successful career: entering a traditional four-year university or community college, taking a gap year, or starting full-time work.

11

CONNECTING: DISCOVERY & OPPORTUNITIES

Taking all the clues we've been pulling together of who you are, how can you start 'trying things' now? Maybe it's a part-time job, or a volunteer opportunity, or helping a teacher at school. We'll discuss how to find (and create) opportunities.

12

STRATEGIC FRAMEWORK

Framework to put all of your preferred and prioritized learnings into a path forward.

13

WHERE AND WHAT TO STUDY

You've decided you are college bound, or you are keeping all options open. Now, how do you decide where to go and what to study? This material will aid in this very important next step in the decision making process.

14

FINANCIAL IMPLICATIONS AND SCHOLARSHIPS

Who is paying for your college? You, your parents, loans, scholarships? There are many ways to finance a college education. Let's discuss all those options and uncover what will be the best route for you!

15

BUILDING A NETWORK

How do you approach individuals as you begin to network? This step will set you up for successful coffee chats now and in the future.

16

MENTORSHIP AND DECISIONS REVIEW

To truly understand making decisions and the opportunities of your career direction, it's best to speak to an expert! Futurely has a network of young workers that are waiting to connect with and encourage YOU!

17

CREATE YOUR FINAL LIST

With everything you've learned over the previous 15 steps... let's pull it all together and create a concrete plan for next steps. We'll also hear from our friends about how they made their final list and decisions.

18

WORK PLAN

Identifying what you need to do now to begin putting your plan into practice, apply for scholarships, get ready for admission tests, and develop required skills.

19

SHARE YOUR PROGRESS

Leveraging Futurely's templates, start sharing all that you've learned with friends and family. They know you the best. Their input will give you feedback as you put together your final presentation

20

FINAL PRESENTATION

Twenty steps and here we are! Now is the time to pull together everything you've learned and all of the assets you have created. You are now empowered to move forward with confidence and you can share far and wide!

TOOLS WE OFFER

INTERACTIVE ASSIGNMENTS, MOBILE & DESKTOP

VIDEOS AND WEBINARS

INDIVIDUAL MEETINGS WITH EXPERTS

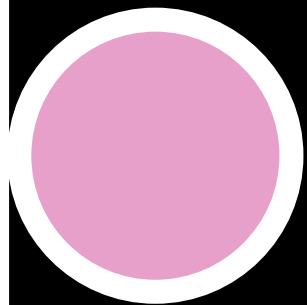
PERSONALITY TYPE TEST

PROPRIETARY CONTENT

EXTERNAL RESOURCES



WHAT STUDENTS SAY ABOUT US?



“

*F*uturely helped me to put into words things about myself, my strengths and personal characteristics to bet on in order to build my career.

Thanks to *Futurely* I had the chance to be exposed to different options and careers and to discover the jobs of the future.

It didn't feel like homework; I wanted to continue the program for myself, for what I was learning about myself and about the world around me.

”





curiosity | awareness | confidence

DISCOVER MORE

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