

CAMBRIDGE PUBLIC SCHOOLS

159 THORNDIKE STREET, CAMBRIDGE, MASSACHUSETTS 02141

14-217



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October 21, 2014

TO THE HONORABLE MEMBERS OF THE SCHOOL COMMITTEE:

CONTRACT AWARD: Lease of J75 Digital Color Press & External Print Server

RECOMMENDATION: That the School Committee award a contract to the following vendor for Digital Color Press; funds to be provided from the General Fund. Procurement procedures for this contract have complied with Chapter 30B of the laws of the Commonwealth of Massachusetts.

<u>Contractor</u>	<u>Period of Contract</u>	<u>Amount</u>
Xerox Corporation	11/1/14-6/30/15	\$21,382.80
45 Glover Avenue	7/1/15-6/30/16	\$32,074.20
Norwalk, CT 06856	7/1/16-6/30/17	\$32,074.20
	7/1/17-10/31/17	\$10,691.40
		\$96,222.60

DESCRIPTION: This contract is for lease of a Digital Color Press and External Printer including School to Career Curriculum and on site Train the Trainer for the Rindge School of Technical Arts Graphic Arts Program.

SUPPORTING DATA: RULES OF THE SCHOOL COMMITTEE: Chapter III, Section 12..."motions calling for the appropriation or expenditure of money shall require the affirmative vote of four members."

BUDGET REFERENCES:

ACCOUNT:	53404	Reproduction/Printing
FUND:	15000	General Fund
ORG:	873262	RSTA Graphic Arts
PROJ:		

Respectfully Submitted,

Jeffrey M. Young, Ed.D.
Superintendent of Schools

Description of Purchase

Department or School: Rindge School of Technical Arts (RSTA), Graphics Arts Program

Reason for Purchase

Digital printers have become the backbone of the "post-offset press" era in the print industry. More than a copier or even a past-generation printer, this computer-driven equipment allows students to upload text & photo files, as well as to manage print output in large format, balance color production via built-in software, and direct print output features such as saddle-stitching and custom folding.

The Graphics Program Advisory Committee (PAC), which includes owners of two local print businesses and the Director of the municipal print department at Cambridge City Hall, have recommended this machine for keeping the curriculum up-to-date. The newly revised Mass. DESE CVTE Frameworks for Graphic Communications includes the development of competencies on a digital printer.

As the print industry has evolved away from the offset press, more commercial print shops, corporate publishing facilities, and educational & governmental print operations have adopted this technology. This specialized printer comes with training for the teacher, and a complete curriculum of activities for the beginner to the advanced student.